

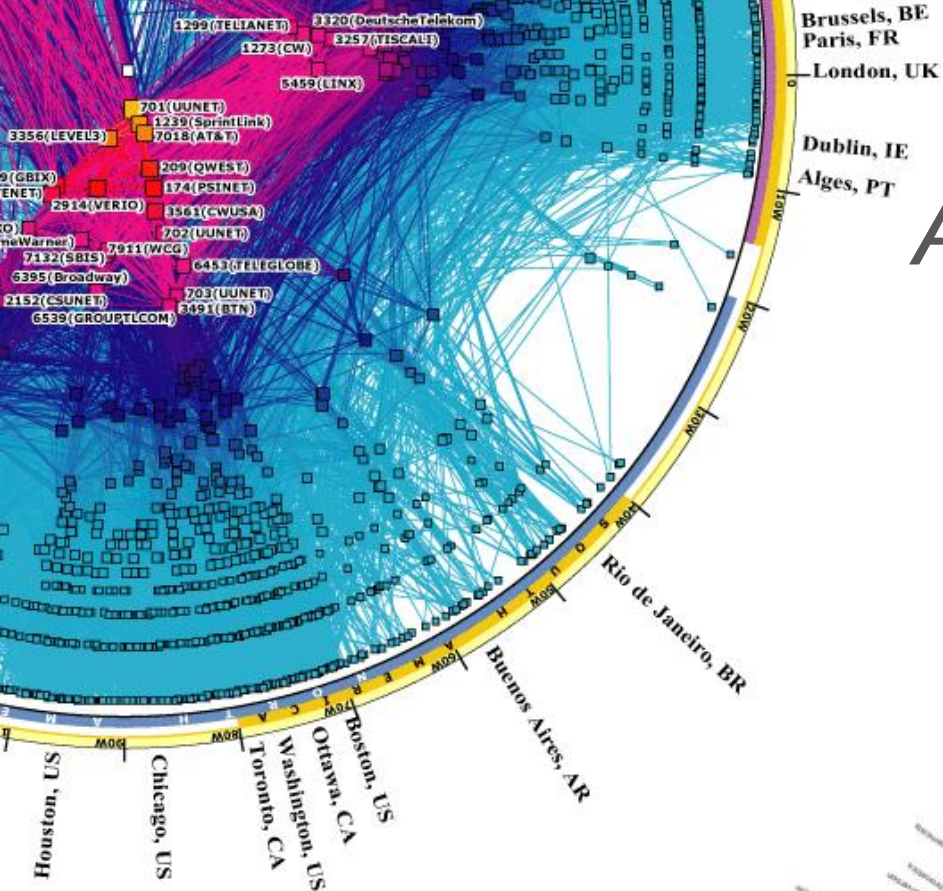


Openness - 4 'C's

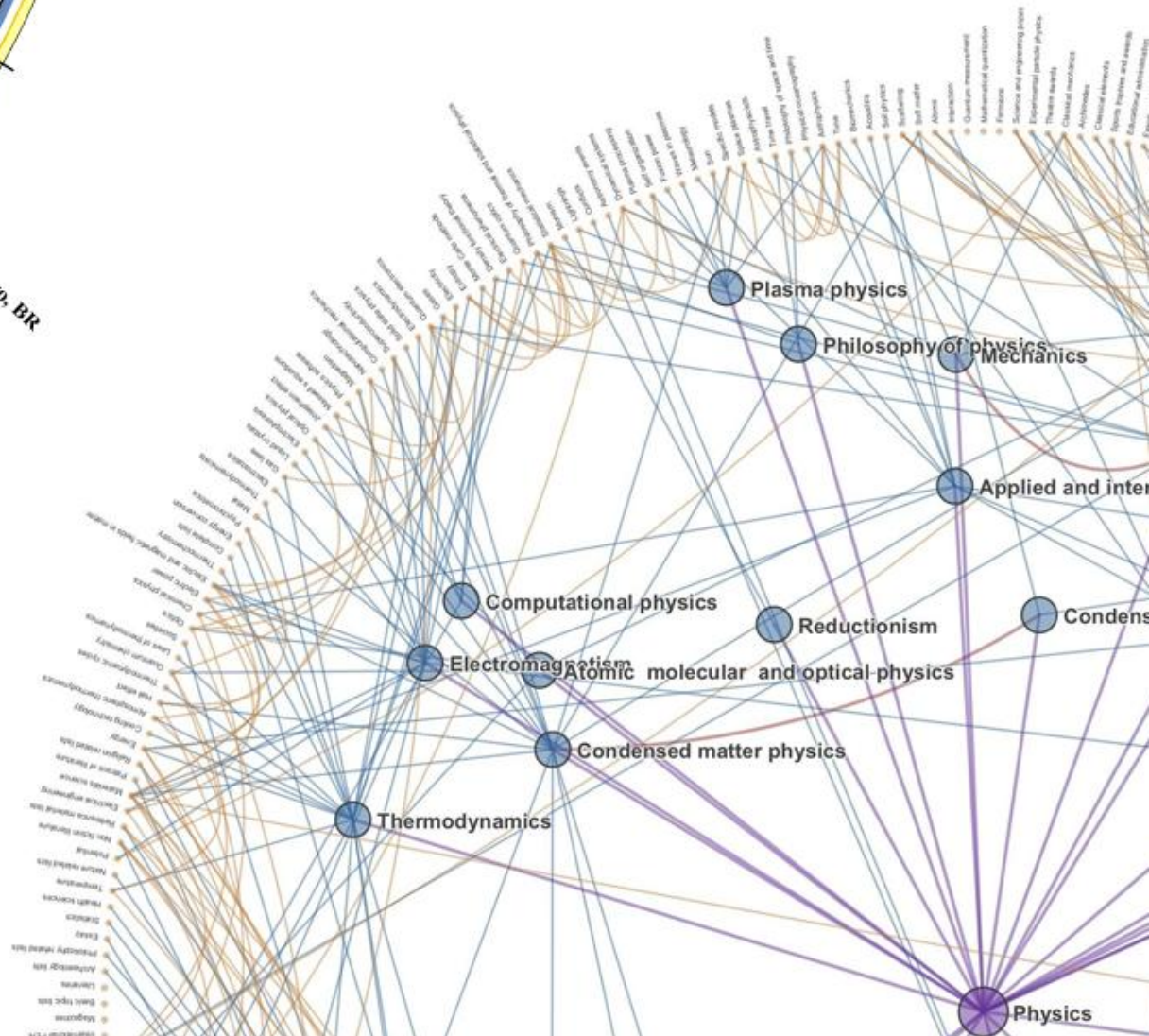
Simon Hampton

Cultural impact of ICT





A network of networks



CAIDA Internet graph 2005

"Clusterball" Wikipedia visualization by Chris Harrison

Communication always the killer app



Communication in the cloud - Wave



Google Wave - Anna-Christina... X

http://wave.google.com/

Google Wave

Navigation

- Inbox
- Active
- All
- By Me
- History
- Spam
- Settings
- Trash

SEARCHES

- To Do's
- Trillion

FOLDERS

- Apartment

Contacts

- Anna-Christina drinkin' coffee
- Gregory
- Jens My jet-lag has jet-lag...
- Lars Making Waves since 2007
- Nanette
- Steph
- Alec Fully, destroyer.
- Andrew M hello world
- Ben
- Casey

Inbox 1 - 17 of 27

New Wave in inbox

Archive Mute Read Unread Folder Spam

Dinner and board games - Who's up for dinner and board games next week? I'm thinking 3:43 pm 1 msg

Snapshots! - I'm really impressed with all the nature shots we've put together! Desert 3:39 pm 4 mgs

BBQ on Sunday! - Our house, 6pm Let us know if you can come! What can I bring? Just 3:22 pm 3 mgs

Sushi time? - Hey Dan and Jens, I think it's time for our monthly sushi-tasting dinner Tough 3:19 pm 1 msg

Hey Steph, - Wanna get coffee tomorrow? We can meet by the palm trees 3:16 pm 1 msg

Wayward music player? - Looking to return Hey, I think your music player ended up left on my desk 1:13 pm 1 msg

See what turned up on my front lawn yesterday! - It's fairly late in the season to be 1:05 pm 1 msg

It's Movie Time!!!! - ... Wheee - the 80's are cool again! what about "Confessions of a Shopaholic"? 12:22 pm 9 mgs

Pics from a walk in Sydney... - Just from walking around in Kirribilli / Milsons Point. 8:05 am 1 msg

Gallery opening this Thursday - Hey everyone, my show is finally going up and I would love if your 1 msg

Any tips for combating jet lag? - Please share! For the first day, stay up as long as possible. Get 5 mgs

The Castle (Mandatory Fun) - Speaking of movies, who hasn't seen "The Castle"? Such 2 mgs

Say, here are some photos from the Kokoda track. - Check out the broken wrist! At the 1 msg

Favorite Place to Travel - Poll - Where do you like to go when you have time off? Brazil India 1 msg

Who wants to see transformers?! - 1 msg

Offsite pic! - Check out the photos from our offsite Vista Geely Helmet So fast Hikes SF 1 msg

Save search Day: Week:

Snapshots!

Reply Playback Archive Mute Read Unread Folder Spam

Wool (and me, Emily): **Snapshots!** 3:30 pm

I'm really impressed with all the nature shots we've put together

Emily: They make me want to go on vacation

me: Seriously, what a well traveled bunch. Lars, what kind of camera did you use?

Lars: Canon [Canon D50](#) - [Canon Digital Photography Forums](#) 3:37 pm

I'm in the market for a new one, and these look so good. Really professional.

Desert Antelope Toucan Too Dawn Trees Waterfall

Winter Leaf Autumn Ave Old Creek Deserted

Tags: Images Files

Technology change









Placebo - "Battle For The Sun" (Album Trailer)



★★★★★ 25 ratings

510 views

♥ Favourite → Share + Playlists Flag

Send Video

MySpace

Facebook

(more share options)

▶ Statistics & Data

▶ Video Responses (0)

[Post a Video Response](#)

▼ Text Comments (15) [Options](#)

[Post a Text Comment](#)

[placebodu68](#) (1 hour ago)

[Reply](#) | [Spam](#)



in france ^_^

[kaisumoi](#) (3 hours ago)

[Reply](#) | [Spam](#)



stunning indeed

Platform economics

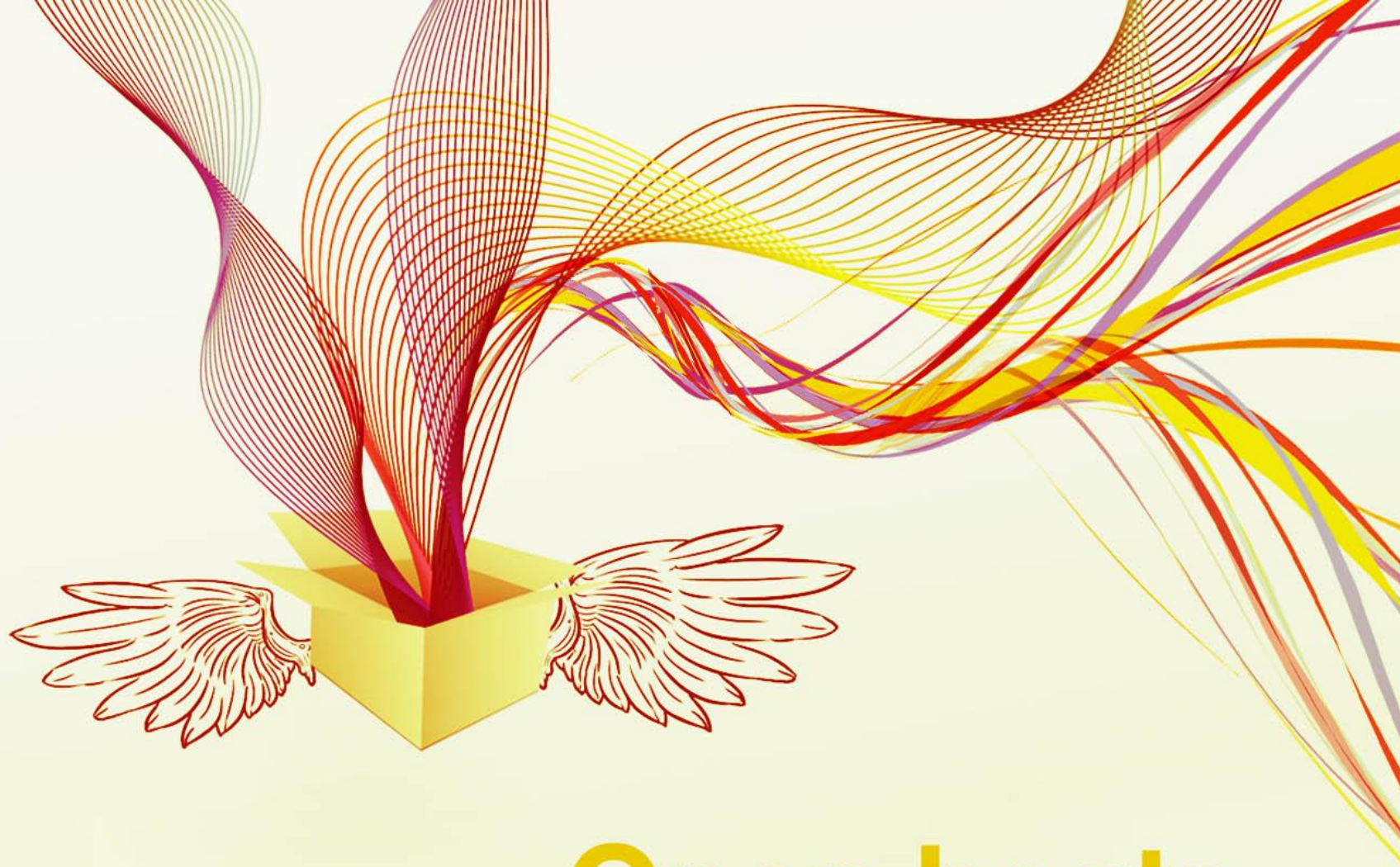


The present

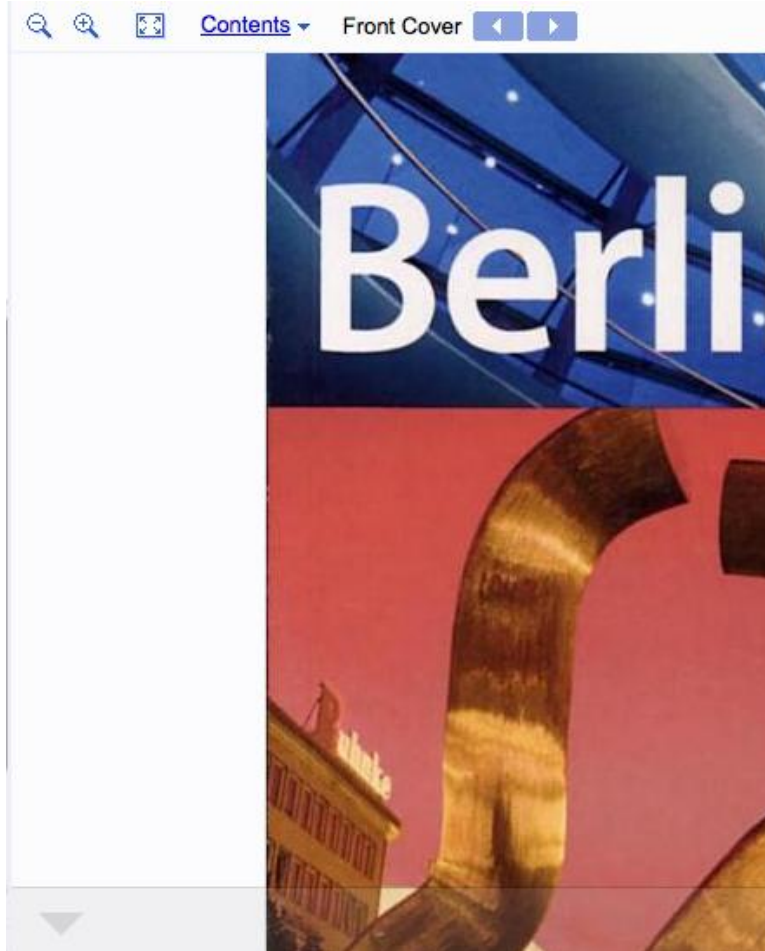


The future





Open beats
Closed



```
<!DOCTYPE html "-//W3C//DTD XHTML 1.0 Strict//EN"
"http://www.w3.org/TR/xhtml1/DTD/xhtml1-strict.dtd"
<html xmlns="http://www.w3.org/1999/xhtml">
  <head>
    <meta http-equiv="content-type" content="text/html; charset=utf-8"/>
    <title>Google Book Search Embedded Viewer API Example</title>
    <script type="text/javascript" src="http://www.google.com/jsapi"></script>
    <script type="text/javascript">
      google.load("books", "0");

      function initialize() {
        var viewer = new google.books.DefaultViewer(
          viewer.load('ISBN:0738531367'));
      }

      google.setOnLoadCallback(initialize);
    </script>
  </head>
  <body>
    <div id="viewerCanvas" style="width: 600px; height: 400px;">
    </div>
  </body>
</html>
```


Produktschnellsuche:

> Detailsuche

Volltextsuche in Büchern

> Fachliteratur


- > Medizin
- > Medizinstudenten
- > Komplementäre & Integrative Medizin
- > Veterinärmedizin
- > Zahnmedizin
- > Pflege
- > Gesundheitsfachberufe
- > Psychologie

> Sachbuch & Ratgeber

> Lexika

> Journals/Fachzeitschriften

- > Biologie
- > Medizin
- > Naturwissenschaft & Technik
- > Deutschsprachige Zeitschriften
- > English Language Journals




ELSEVIER
URBAN & FISCHER

Inhalt Suche

Carl-Hermann Hempen Toni Fischer

Leitfaden Chinesische Phytotherapie

POWERED BY



zum Thema

[Hempen, LF Chin. Rezepturen](#)
 29,95 Euro (D)
[> zum Buch](#)

[Eberhard, LF Kampomedizin](#)
 29,95 Euro (D)
[> zum Buch](#)

Farbabbildungen der Pflanze und des für die Arznei verwendeten Pflanzenteils

Neu in der 2. Auflage:

- Über 100 neue Arzneimittel in Wort und Bild
- Arzneimittelbilder geordnet nach klinischen Gruppen mit prägnanter Einführung - zur schnellen Orientierung



“...buyers of cloud-computing services must take account of the dangers of lock-in, and favour service providers who allow them to move data in and out of their systems without too much hassle.”

(Source: **The Economist**)

Openness - internally



Promoting openness *together*

Google

**Who thinks
content providers
tried to control
too much?**

**Who thinks telcos
& ISPs want to do
the same?**





European Public Policy Blog

Google's views on government, policy and politics in Europe



Europe Needs a Fifth Freedom

Tuesday, June 2, 2009 | 12:05 PM

Labels: [European Union](#), [Innovation](#), [Single Market](#)

The 1957 Treaty of Rome established the four freedoms - the free movement of persons; the free movement of goods; the free movement of services; and the free movement of capital.

These initial four freedoms reflected the needs of the prevailing industrial economy and helped spur the creation of the [1992 single market](#) project. Today, we are on the path to create a knowledge-based economy. Europe's heads of states acknowledged this shift in 2000 when they launched the [Lisbon Agenda](#) for growth and jobs. Now, it is time for the European Union to add a Fifth Freedom to meet the needs of the knowledge economy.

A constructive and creative debate has opened about the meaning of the fifth freedom. In a speech given in April, 2007, Science & Research [Commissioner Janez Potočnik](#) emphasised the importance of the European dimension to research. Later that year, the European Commission published a new [strategic report](#), adding high speed Internet and innovation coordination. Last year Information Society Commissioner Viviane Reding published a Communication on the [Future of the Internet](#), which put openness at the heart of her future Fifth Freedom agenda.

For Google, Europe's Fifth Freedom should mean freedom of knowledge to enable collaboration and strengthen community, not only to drive jobs and growth but also, for example, to address climate change and to modernise our democracies.

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451 readers
BY FEEDBURNER

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2009 (24)

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[Streets With New Privacy](#)

[Safeguards](#)

[Europe's Elections Seen By Google](#)

[Europe Needs a Fifth Freedom](#)

[Encouraging Irish Youth To Vote](#)

[What We've Learned Rolling Out](#)

[Street View Around The Globe](#)

Search: **google fifth freedom**

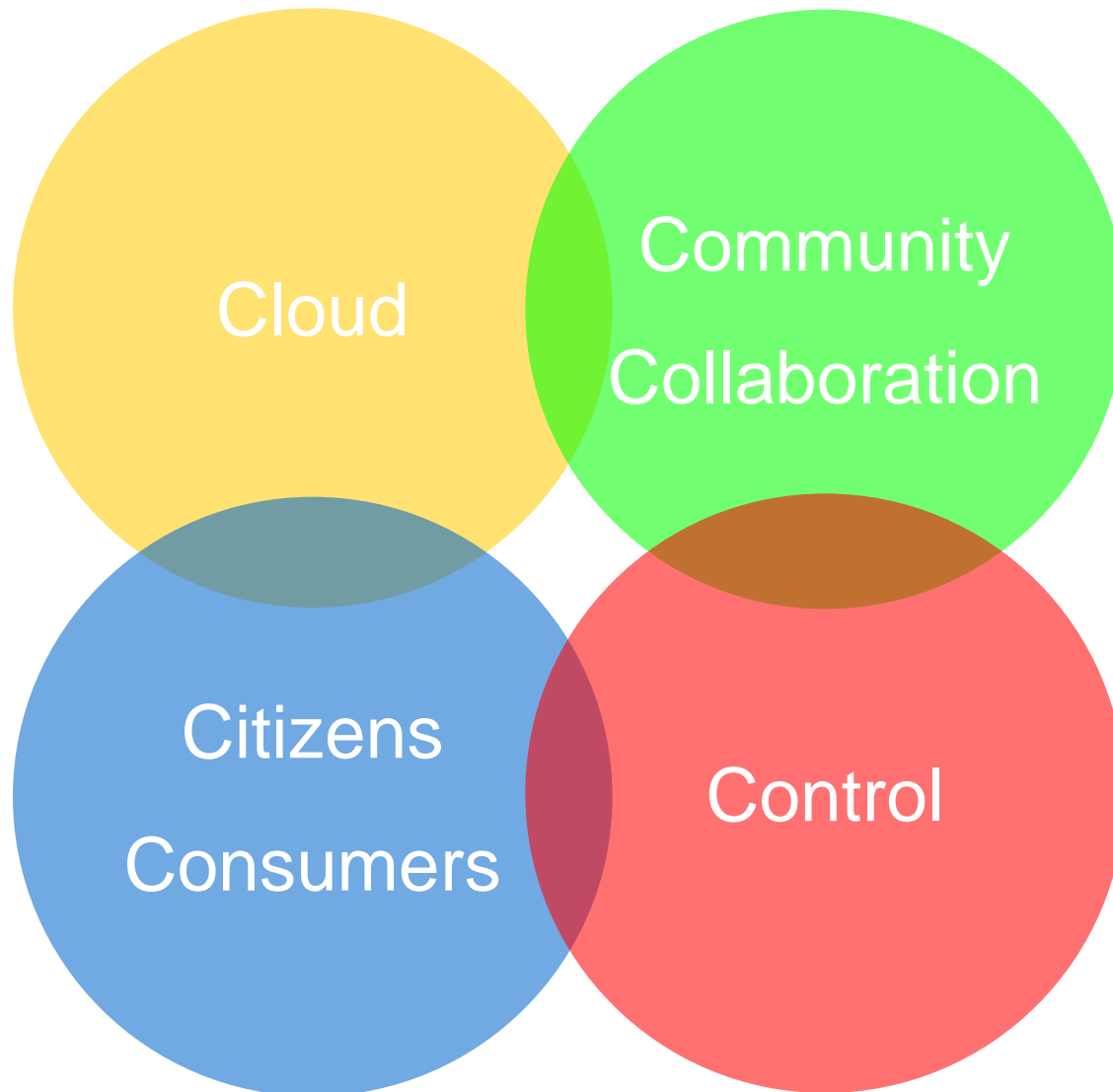
Example: PowerMeter



An Open Brussels?









Thank you!